In order for the team to accomplish their end goal of creating an inventory application that was successful for their intended audiences of small restaurants, they needed to conduct research. First, the team discussed potential connections to small restaurants, and which local businesses would be useful test subjects. The team decided that Rumson Country Club, Chart House, Tender Hill, Little Tokyo, and Tacoria would be useful test subjects. As a team, they discussed the key points that would help them not only satisfy, but impress their potential customers with their application. From there, the team developed a list of questions to ask the restaurants.